Create a character road safety competition

We all know that fun, interesting or quirky characters can help us to remember important rules or behaviours, and Sandwell’s road safety team are looking for some new characters that we can use to encourage everyone to follow good road safety rules and help to keep everyone safe when we are walking and travelling around our area.

So while you are home learning, how about getting creative and draw, paint or craft an original character that we could maybe use to promote road safety in Sandwell.

We could use a selection of different characters to remind us to;

Always, stop, look and listen

Walk more

Always use our car seats/ seatbelts when travelling in a vehicle

Put our mobile phones and headphones away

If you would like to, you could also give them a name or create a slogan or message that they would share

We will then use your characters on posters, leaflets, road safety goodies, social media etc

The competition is open to all primary and secondary school students in schools in Sandwell.

Please initially email entries, take a photo or scan the image and send to [karen\_hale@sandwell.gov.uk](mailto:karen_hale@sandwell.gov.uk) original entries can be collected from your school at a later date.

There will be prizes for the winning entries in the following categories;

Key stage 1, key stage 2, key stage 3 & key stage 4

The closing date for the competition will be Friday 29 May but depending on how current circumstances change this may be extended.

Good luck everyone and get creative!